

BELGIAN KING PENS APPEAL TO AMERICA

Is Grateful for Aid Given, but
Says Need Is Still
Great.

\$2,500,000 IN FOOD
OR MONEY REQUIRED

Special Cable Despatch to THE SUN.
LONDON, Oct. 31.—The King of the Belgians, while under fire in a battle some distance from Dunkirk, signed the following message to the American people:

I am informed that American officials and citizens in Belgium and England are working to save my people from the horrors of famine which now threaten them.

It is a great comfort to me in this hour of sorrow and misfortune to feel that a great-hearted, disinterested people are directing their



The King of the Belgians.

efforts at relieving the distress of the unoffending civilian population of my country.

Despite all that can be done the suffering during the coming winter will be terrible, but the burden we must bear will be lightened if my people can be spared the pangs of hunger, with the frightful consequences of disease and violence.

I confidently hope that the appeal of the American commission will meet a generous response. The whole-hearted friendship of America shown to my people at this time will always be a precious memory.

ALBERT.

Mr. Hoover, who is acting as chairman of the Belgian relief committee, says his reports show that some 2,000,000 are still in Belgium, and in many centres the people are receiving a little more than three ounces of flour per head daily. He adds:

"Experts calculate that in order to avert actual starvation Belgium must have a monthly minimum of 60,000 tons of wheat, 15,000 tons of corn, 5,000 tons of peas or beans, and a limited amount of bacon and lard. This would allow ten ounces of food for each person daily, or about half a soldier's ration. The cost would be \$4,000,000 or \$5,000,000 a month. There is no money to be had.

"Belgium's credit machinery has ceased and 80 per cent. of the people are unemployed. A scheme may be devised whereby Belgians who possess property may give obligations to pay after the war, but even if they could realize on these they must have at least \$2,500,000 in food or money. Belgium's average importation of cereals in normal times is 230,000 tons a month. In the last week we received and expended \$500,000 for emergency food, and this provides only a four days supply. The Belgians can do nothing, and the English and French are under such a strain that they can do little, while the Dutch have more than a million refugees to care for.

"Americans must feed Belgium this winter. There never was such a call for American charity."

Mr. Hoover appeals to the newspapers to open subscriptions for the relief of the Belgians. He says that every dollar raised will be used for the purchase of food in America.

MAY STAY IN ENGLAND.

Many Belgian Refugees Say They Will Not Return Home.

By Central News.

FLUSHING, Oct. 31.—Fugitives to the number of 1,551 arrived in Flushing today.

A hundred touching letters of gratitude have been received by the Flushing relief committee, describing the reception extended to the Belgians at Folkestone and London. Many of them say: "We do not believe we will leave this country, where we again have found brotherly love, bread and work after our deplorable experiences."

NORFOLK DUCHESS HAS CHILD.

Wife of Premier Duke Gives Birth to Daughter.

Special Cable Despatch to THE SUN.

LONDON, Oct. 31.—The Duchess of Norfolk gave birth to a daughter today. This is the fourth child born to her since her marriage to the Duke in 1904. The other children are two daughters and a son, the Earl of Arundel, who was born in May, 1908.

The Duke of Norfolk, who is the premier Duke of England and the leading lay member of the Roman Catholic Church in England, was born in 1847. He is hereditary Earl of Arundel and Waterford. In 1867 the Duke married Flora, daughter of Baron Donington, who died in 1887, leaving an only child, the Earl of Arundel. The boy was an invalid and died in 1892 after a life of suffering passed in seclusion.

Thirteen years after the death of his first wife the Duke married his cousin, Countess Mary Constance Maxwell, daughter of Baron Herries. She is now the thirteenth Baroness Herries in her own right. She is thirty years younger than her husband and also comes of a great Catholic family. The estate of the Duke is one of the richest in all England. Their first child, a daughter, was born in 1908.

THE STORE WILL BE CLOSED ALL DAY TUESDAY, NOVEMBER 3d (ELECTION DAY)

B. Altman & Co.

Commencing to-morrow (Monday), November 2nd, an event of more than ordinary interest in B. Altman & Co.'s enlarged Store will be

An Exhibition of Choice Imported Silks and Laces

which will be held in the new Exhibition Salon, in the Madison Avenue section of the Fourth Floor.

The public is cordially invited to attend.

UNEXCELLED VALUES IN TO-MORROW'S SPECIAL SALES

15,000 Yards of Choice Black Dress Satins

(36 to 40 inches wide)

will be placed on sale at the special prices of

\$1.10, 1.40, 1.60 & 1.80 per yard these being considerably lower than the regular selling prices.

Mail and Telephone Orders will receive immediate attention.

An Extraordinary Offering in the Women's Shoe Department (Second Floor) will consist of

600 Pairs of Metal Brocade Slippers

in extremely handsome effects, combining various colors with gold or silver, at \$4.75 per pair.

The regular selling prices of these Slippers, in several styles of which the fabrics were imported exclusively by B. Altman & Co. and will not be duplicated, would range from \$8.00 to \$10.00 per pair.

Included in this Sale will be several styles of Evening Slippers (range of sizes incomplete), which will be marked at very decided price concessions.

An Especially Important Offering in the Department for Women's Ready-to-wear Suits and Gowns (Third Floor) will comprise

Women's Chiffon Velvet Suits (Fur-trimmed)

of superior quality and in the fashionable models

at \$55.00

A special attraction in the Fur Department, on the Third Floor, will be a Sale of

Natural Blue Fox

the fashionable fur of the season, made up in smart Neckpieces and Muffs, as well as a quantity of unmade skins for personal selection, at the unusual price of

\$175.00 per set.

This will present a really remarkable opportunity for purchasing fine skins at fully 33 1/3 less than the prices usually asked.

Also Dyed Fox Neckpieces and Muffs (Natural Blue Fox color)

at the special price of \$85.00 per set.

An Exceptional Sale of Imported Decorative Lace Pieces (Hand-made)

marked in many instances at less than half the original prices, will consist of the following:

Chair Backs . . . at \$4.50, 5.00 to 9.50
Arm Pieces . . . at 1.50, 2.00 to 2.50
Pillow Slips . . . at 5.00, 6.50 to 18.00

Covers (square or circular)
at . . . \$3.50, 4.75, 6.50 and upward

Also Imported Filet Lace Curtains Panels and Bedspreads specially priced.

Filet Lace Curtains
per pair . . . \$22.00, 27.50 to 55.00
Filet Lace Panels
each . . . \$19.00, 22.00 to 35.00
Filet Lace Bedspreads
each . . . \$17.50, 20.00 & 48.00

A Special Offering of Imported Dress Materials (All-wool, 50 and 54 inches wide)

will comprise an entirely new shipment of the smart plaid and stripe effects so much in demand at this time for the fashionable tunic skirt. These fabrics will be offered at the exceptional price of . . . per yard \$1.35

A Highly Interesting Sale of Women's House Gowns & Negligees

will comprise entirely new models suitable for the present season and early Winter wear, all marked at unusually attractive prices.

Tea Gowns of crepe de Chine, with coat of chiffon at \$22.50
House Dresses of crepe de Chine, with accordion-plaited skirt at \$14.50
Negligees of crepe de Chine, trimmed with lace and fur at \$12.75
Kimonos of crepe de Chine, introducing hand embroidery at \$10.50
House Dresses of albatross, with collar and cuffs of embroidered crepe at \$7.75
Kimonos of French flannel, trimmed with satin ribbon at \$6.90
Blanket Robes, bound with satin ribbon, at \$3.85

A Sale of Silk Petticoats

will offer special inducements at these prices:

Silk Messaline Petticoats, in black or colors; finished with deep plaiting at \$2.90
Silk Jersey-top Petticoats, with French plaiting of foulard; in black, navy blue and Russian green at \$5.00

Women's Coats and Wraps

(Imported and American-made) featuring smart styles and materials appropriate for all occasions, and many trimmed with fur, are now being shown at material reductions from former prices.

FREE SHIPPING OF MERCHANDISE

All Charged or Paid Purchases (including heavy and bulky shipments) will be forwarded Free of Charge by mail, express or freight to any point in the United States. The methods of shipment are optional with B. Altman & Co. and no discounts are allowed.

All Charged or Paid Purchases not exceeding Twenty (20) Pounds in weight will be forwarded Free by mail to all Territories, Possessions or Foreign Countries where Parcel Post Rates apply.

Telephone 7000 Murray Hill

An Important Sale of Men's Furnishings

will provide a noteworthy opportunity for securing necessary garments of eminently desirable qualities at much lower prices than ordinary.

Men's Negligee Shirts of fancy striped silk at \$2.95 & 3.50
Men's Negligee Shirts of imported fancy madras (plain, with stiff cuffs); made in B. Altman & Co.'s own workrooms, at \$2.50
Men's Four-in-hand Scarfs (open end), in attractive patterns and colors . . . at 55c.
Men's Pajamas, of silk mixtures in a variety of patterns and colors . . . per suit \$2.85
Men's Pajamas, of cotton crepe or mercerized materials per suit \$1.35
Men's Outing Flannel Pajamas, per suit 95c.
Men's Medium-weight Balbriggan Shirts, with long or short sleeves; and Ankle-length Drawers to match, per garment 48c.
Men's Medium-weight Union Suits of white ribbed cotton; in ankle-length, with long or short sleeves per suit 95c.
Men's Union Suits of gray cotton-and-wool mixture; ankle-length, with long sleeves, per suit \$1.65

Also Men's Hats and Shoes

at equal price advantages.

Men's Soft Hats, in smart, up-to-date styles as well as the more conservative shapes; in green, brown and slate; also in pearl, with black band at \$2.50 & 3.45
Men's Derby Hats, featuring the newest blocks for Autumn and Winter . . . at \$3.45
Men's Laced Shoes, in patent leather or tan or black calf (value \$7.00) . . . per pair \$4.75

The American Rug Department

which has been very considerably enlarged, is liberally stocked with new assortments of American-made Rugs in all the best makes and a complete range of sizes.

The prices are as low as it is possible to quote for Rugs of reliable qualities.

Inspection and comparison are invited.
(Fifth Floor, Thirty-fourth Street side)

Thirty-fourth Street

Fifth Avenue-Madison Avenue, New York

Thirty-fifth Street